

# Privacy Policy

## Data privacy policy

At CBMC, we respect the privacy of our web site visitors and value the protection of personal data and we therefore place emphasis on protecting your privacy. We want to make you comfortable with our data privacy policy and the security measures that we take to protect your personal information. If you give us personal information, we will treat it according to this policy. This Data Privacy Policy explains and clarifies how we, as data controller, treat our visitor's and customer's personal data according to the General Data Protection Regulation (GDPR). This policy will apply in situations where CBMC (hereinafter 'us', 'our' and 'we') treats personal information collected from the site. By using our site, you agree that your personal information is processed in accordance with this Data Privacy Policy. We encourage you to read this privacy policy.

## Collection of information

When a visitor to our website e-mails us via the website, we collect personally identifiable information, including name, title, company, address, e-mail address, phone numbers, and so on.

## Use of information

The information we collect from you may be used in the following ways:

- **To give you a more personalised service**

Your information helps us better meet your individual needs. If you have enabled cookies in your browser, that information can be used to be able to provide a personalised user experience.

- **Improving and optimising our website**

We are constantly striving to improve our website based on your information and views.

- **Improve our client service**

Your information helps us provide you with more efficient customer service and support.

- **Improve our communication**

The e-mail address you provide us with can be used to send you information and updates about similar services, CBMC's events etc. Please note: you can cancel your subscription at any time by following the instructions at the bottom of each email. If you have enabled cookies in your browser, your cookie information can be combined with data you have provided on our site to improve the customer communication.

## Third parties

We do not sell, trade, or otherwise transfer the data we collect to outside parties. This does not include website hosting partners and other parties who assist us in operating our website, conducting our business, or serving our users, so long as those parties agree to keep this information confidential. We may also release information when its release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

Google's advertising requirements can be summed up by Google's Advertising Principles. They are put in place to provide a positive experience for users. We, along with third-party vendors such as Google use first-party cookies (such as the Google Analytics cookies) to compile data regarding user interactions with ad impressions and other ad service functions as they relate to our website. Users can set preferences for how Google advertises to you using the Google Ad Settings page. Alternatively, you can opt out by visiting the Network Advertising Initiative Opt Out page or by using the Google Analytics Opt Out Browser add on.

## Cookies

In order to improve your use of this site, we may use cookies. Cookies are small files that a web site or service provider sends to the hard disk of your computer through the browser (if you allow) and which causes the site to recognize your browser and can retrieve and remember certain information.

The use of cookies helps us to execute some essential functionalities and improve the user experience in our web shop as well as compile statistics on traffic and communication on the site. Cookies tell us where our site's users have visited, help us measure and target our advertising and marketing activities as well as search results through internet search engines, and provide us with information about our users so that we can develop our online services. Cookies do only record the Internet Protocol address of the visitors, and do not provide us with any personal information about the visitors of this site.

You can also choose to turn off cookies in your browser, and / or delete stored cookies in your web browser. Note that blocking cookies may affect the functionality of the site.

## Your personal rights

You are entitled to request a report on what personal information we have about you by requesting a so-called registry extract. This can be made free of charge once a year. You also have the right to request that incorrect information about you shall be corrected, as well as the ability to request removal of your personal information. You have the right to withdraw your consent to processing of personal data and to prohibit the use of your personal information for direct marketing purposes.

To submit any request, please contact [info@cbmcgroup.com](mailto:info@cbmcgroup.com) for more information. You have the right to submit complains about processing of your personal data to the national supervisory authority.

## Changes to this Data Privacy Policy

CBMC reserves the right to update or change this Data Privacy Policy at any time and you should visit this site regularly to obtain the latest version.

## Contact

If you have any questions regarding this Data Privacy Policy or our processing of personal data, or want to contact us regarding your personal data, please contact [info@cbmcgroup.com](mailto:info@cbmcgroup.com).



+45 22 11 10 80



[info@cbmcgroup.com](mailto:info@cbmcgroup.com)